











What is Early Interaction

- An effort to
 - -Proactively address payroll tax compliance
 - -Raise awareness
 - -Provide better service

Historical Perspective

- Federal Tax Deposit Alert (FTD) Program
 - -Started in 1972
 - -Focuses on payroll tax deposits
 - -Identifies changes in deposit history
 - -Assigns an "Alert" to Field Collection



Why Emphasize Early Interaction

- 67.5% of 2014 revenue from withheld income
 & FICA tax
- 68.3% in 2013 70% in 2012
- Big part of Field Collection inventory

Early Interaction Background

- Planning started in 2014
- First phase launched Dec. 2014
- Other phases launched 2015
- More to come



Mechanics of Early Interaction How Does It Work

- The right treatment
- At the right time
- For the right employer

Effect on Stakeholders

- Employers, payroll services and tax reps should expect –
 - -More contacts
 - -Earlier contacts
 - -Emphasis on -
 - Precluding delinquencies and/or
 - Addressing delinquencies early



Early Interaction Results

- FTD Alert cases quadrupled
- Compliance results improved

What's Next

- IRS compliance efforts have an impact
- IRS outreach efforts have an impact
- But we need more



IRS Web Pages/Resources

- What Are FTDs and Why are they Important?
- Employment Taxes
- Understanding Employment Taxes
- Depositing and Reporting Employment Taxes
- Employment Tax Publications
- Small Business Taxes The Virtual Workshop



IRS & Partners Combat Tax-Related Identity Theft What's New for 2016



Protect Your Information

Security software

- -Firewall
- -Ant-virus/malware protection
- -File Encryption
- Look for the "s" in "https" web address
- Create strong passwords
- Password-protect your wi-fi
- Be cautious when using public wi-fi



Beware IRS Impersonation Scams

- Avoid IRS impersonators; IRS will not:
 - Call demanding tax payment without mailing a notice
 - —Threaten to call police
 - Demand payment without opportunity to question or appeal
 - -Require a specific payment method
 - Ask for credit or debit card numbers over phone



Warning Signs of Identity Theft

- Not all data breaches result in identity theft and not all is identity theft is tax-related identity theft
- Warning signs of tax-related identity theft:
 - -Notice about a return using your SSN
 - E-file return rejected because of a duplicate SSN
 - -Notice about an employer you do not know



Steps for Tax-Related IDT Victims

- Respond immediately to IRS notices
- File IRS Form 14039, Identity Theft Affidavit
- Continue to pay and file return, even if by paper
- Place "fraud alert" on credit records by contacting one of three major bureaus
- File complaint with FTC



Taxes. Security. Together.

- New era of cooperation between IRS, states and tax industry
- Additional changes being made to make tax filing season safer
- We need your help
- Protect your personal and financial information online and at home
- Taxes. Security. Together. We all have a role to play.



Scope of Tax-Related ID Theft

- 19 million suspicious returns identified 2011-2014
- \$63 billion in fraudulent refunds stopped 2011-2014
- 4.5 million suspicious returns 2015 through September; 1.2 million confirmed IDT returns
- \$9.5 billion total confirmed refund fraud protected 2015 through September



IRS Efforts Against Tax-Related Identity Theft

The IRS has:

- Increased number of filters to 200 from 11
- Limited refunds to a single account
- Locked nearly 29 million deceased taxpayer accounts
- Improved cooperation with local law enforcement
- Worked to reduce internal use of SSNs.



IRS Efforts Against Tax-Related Identity Theft

The IRS has:

- Reduced prisoner tax fraud
- Established "external leads" program with financial institutions
- Recovered \$3 billion in erroneous refunds
- Helped convict about 2,000 identity thieves in recent years; Criminal Investigation has 1,700 open investigations
- Curbed EFIN abuse



Security Summit Actions for 2016

- Agreed on new "trusted customer" standards for use of tax software
 - New password standards
 - Lockout features
 - Out-of-band features
- Identified more than 20 new data elements for submission
- Improved information sharing
- Testing a W-2 Verification Code



W-2 Verification Code Pilot

- One in a series of steps to combat ID theft and tax fraud
- Pilot will test capability to verify authenticity of W-2 data filed with federal tax returns in 2016
- PSPs have reached out to some clients
- Algorithm generates alphanumeric codes from selected data fields of the W-2
- Verification codes appear on employees' W-2s



W-2 Verification Code Pilot

- Taxpayers enter these codes on their <u>e-filed</u> federal tax returns
- When processing returns, IRS recalculates codes
- Matching codes = genuine W-2s
- Verification codes not included in W-2 data submitted to SSA, states or local departments of revenue
- Won't affect state or local tax returns



W-2 Verification Code Pilot

- We stress:
 - Omitting or using incorrect W-2 verification codes will not delay the processing of taxpayers federal tax returns
- "test-and-learn" review after pilot
- If integrity of W-2 information submitted by taxpayers increases, verification codes will remain an element of W-2s in the future



Security Summit Additional Actions

- Agreed on three new working groups:
 - Financial Services Work Group will focus on tax-time products such as debit cards
 - Communications Work Group will work to increase security awareness among taxpayers
 - —Tax Preparers Work Group to bring industry into the dialogue
- Summit partners reviewing additional steps for 2017

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Data Theft and Securing Client Tax Information



Points

- The risk is real; preparers are prime targets for identity thieves
- Cybercriminal tactics constantly evolve
- Data loss can occur so many ways:
 - Burglar steals office computers
 - Cybercriminal breaches your systems using phishing and malware schemes
 - -Disgruntled employees steals client info
 - -Dispose of old devices without erasing data



Data Theft Tactics

- Phishing emails, text or calls
 - —Pose as trusted organizations
 - -Embed links to fake websites
 - -Use malware-infected attachments
- Risks of opening phishing scams
 - Account take-overs (Banks, IRS e-Services, Tax Software)
 - -Computer breaches
- Educate employees on scams/risks



Protect your EFIN

- IRS reviewing improvements to EFIN safeguards
 - -Stepped up efforts to expel EFIN abusers;
 - Increased on-site visits as part of monitoring process
- EFIN holders should review return numbers during filing season
 - -e-Services Account updated weekly
 - Excessive numbers can be reported to e-Help Desk



Steps to Protect Client Data

- Read Publication 4557, Safeguarding Taxpayer Data
- Review current security measures
- Create a security plan
 - -Use top-notch software security
 - -Educate all employees
 - -Use strong passwords
 - -Secure Wi-Fi
 - -Encrypt PII emails
 - -Backup files



Plan Ahead for Data Loss

- Create a reaction plan for data theft
 - —Call IRS Stakeholder Liaison (found on IRS.gov)
- Review Federal Trade Commission's "Business Center" to assist businesses with data losses
 - -Notify police
 - Notify businesses
 - -Notify clients



Help Educate Clients

- IRS, state tax administrators and tax industry working together to increase public awareness about security protections online and at home.
- Review Publication 4524, Security Awareness for Taxpayers
- Consider printing and sharing this one-page guide with your clients



Beginning January 1, 2016, payments sent to closed Atlanta area and St. Louis lockboxes are being returned.



2016 Mileage Rates

- 54 cents per mile for business miles driven
- 19 cents per mile driven for medical or moving purposes
- 14 cents per mile driven in service of charitable organizations



Tangible Property Expensing Threshold Raised to \$2,500

- Safe Harbor Threshold
- Effective for Tax Year 2016
- affects businesses that do not maintain an applicable financial statement (audited financial statement).
- applies to any such item substantiated by an invoice
- For taxpayers with an applicable financial statement, the de minimis or small-dollar threshold remains \$5,000.



